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GERBERA "CALIFLORA" HYBRIDS (Transvaal Daisy)

Winter and Spring 1948-1949

Wholesale Only

DAVIDS & ROYSTON BULB CO.

INCORPORATED

824 WALL STREET • LOS ANGELES 14, CALIFORNIA • PHONE TUCKER 1625

"Califlora" GLADIOLUS

November to March Delivery. Southern California and Oregon Grown.

Fine quality high crown young bulbs, grown in one or two years from bulblets. Varieties with star in front are outstanding new Gladiolus. 250 of a variety of the No. 1 size must be ordered to get the thousand rate. We do not sell less than 250 of a variety of the No. 2 size. Prices F.O.B. Los Angeles, California.

RED SHADES

	No. 1 1 1/2" Up	No. 2 1 1/4-1 1/2"
	100	1000
Beacon. Clear bright Scarlet with Cream throat. Tall.....	\$3.75	\$35.00
Dr. Bennett. Vivid Flame Scarlet.....	3.75	35.00
★ Algonquin. Finest exhibition Brilliant Scarlet.....	4.75	45.00
★ Valeria. Large Ruffled Bright Red.....	4.75	45.00
Commander Koehl. Huge Velvety Dark Red.....	4.75	45.00

ORANGE and SALMON SHADES

Barcarolle. Finest Salmon-orange. Ruffled.....	4.00	37.50	27.50
Paradise. Very large gorgeous Apricot-Salmon.....	3.75	35.00	25.00
★ Marguerite. Glorious Salmon-pink with Cream throat. Ruffled.....	5.25	50.00	40.00

LAVENDER, BLUE and PURPLE SHADES

Blue Beauty. Best Blue. Extra fine. Giant blooms.....	4.25	40.00	30.00
Pelegriana. Deep Blue-violet. Very popular.....	4.25	40.00	30.00
Minuet. Best commercial Lavender.....	4.75	45.00	35.00
King Lear. Royal Purple. Ruffled. Large.....	4.25	40.00	30.00
Takina. Immense Light Purple.....	4.25	40.00	30.00
★ Elizabeth the Queen. New exquisite Clear Lavender. Ruffled.....	5.75	55.00	45.00

PINK and ROSE SHADES

Ethel Cave Cole. Large exquisite Soft Pink.....	4.00	37.50	27.50
★ Chamouny. New beautiful Cerise-rose with Silver edge. Tall.....	4.75	45.00	35.00
Rosa Von Lima. Huge Clear Pink. Excellent commercial.....	3.75	35.00	25.00
Picardy. Fine Apricot-Peach-Pink. Large. Popular.....	3.75	35.00	25.00
★ Capeheart. A ravishing warm Pink. Superb commercial.....	4.75	45.00	35.00

YELLOW SHADES

Yellow Emperor. Beautiful Clear Yellow. Choice.....	3.75	35.00	25.00
Royal Gold. Large Clear Yellow. Deeper Yellow Throat.....	4.00	37.50	27.50
★ Lady Jane. Outstanding new exhibition light Yellow. Lower petals deep Yellow....	5.25	50.00	40.00

WHITE SHADES

★ White Gold. Large clear light Cream. Tall. Early.....	4.25	40.00	30.00
Margaret Beaton. Huge glistening White with brilliant Scarlet throat.....	3.75	35.00	25.00
Maid of Orleans. Pure White. Light Cream throat.....	3.75	35.00	25.00
Snow Princess. Finest commercial early pure White.....	3.75	35.00	25.00

"CALIFLORA" MIXTURE

Carefully blended mixture of all colors.....	3.75	35.00	25.00
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DAHLIA TUBERS

February to April Delivery

Reliable correctly named Tubers, each individually labeled. Excellent quality. Carefully divided so that each Tuber has a live bud or eye.

Price: F.O.B. Portland, Ore., \$18.00 per 100 all varieties except Cactus, which are \$25.00 per 100. No less than 25 of a variety sold at this price. Orders for less than 25 of a variety add 10% packing charge. Individually WRAPPED and labeled Tubers add 3 1/2c each.

LARGE FLOWERING DECORATIVE TYPES

RED SHADES

Gallant Fox. Dark red. Prolific bloomer.
Le Toreador. Soft raspberry-red.
Mrs. Geo. le Boutillier. Cardinal red. very large.

PINK SHADES

Rose Glory. True rose-pink. Fine cut flower.
Hills Supreme. New. Large clear pink. Strong stems.
Sagamore Beauty. True pink with cream center.

LAVENDER

Clara Fleetwood. Large lavender. Profusion of blooms.

WHITE SHADES

Jean Kerr. Pure white. Formal decorative.
Snowflake. Medium size. Pure white. Like a fluffy white ball.

YELLOW SHADES

Avalon. Large clear yellow.
Golden Eclipse. Golden-yellow. Fine cut flower.

PURPLE

Thomas Edison. Formal decorative. Royal Purple.

BRONZE (Autumn Shades)

Chas. L. Mastick. Large rich bronze. Excellent cut flower.
Margaret Cole. Standard bright orange and white.

DAHLIA TUBERS Continued

CACTUS TYPES

(Varieties with star in front are Miniature Types)

- ★ **Andries Orange.** Pure orange miniature. Newest and best.
- ★ **Arabesque.** Light yellow miniature cactus. Excellent cut flower.
- Masterpiece.** Light pink. Chrysanthemum-like flower.

Peace. Pure white. Medium size. Excellent cut flower.

- ★ **Salmon Star.** Salmon-pink miniature. Excellent cut flower.
- Scarlet Leader.** Bright red. Very fine cut flower.
- ★ **Swift.** Rosy lilac miniature. Fine cut flower.
- Your Lucky Star.** Light pink. White center.

MINIATURE TYPES

- Alice Baker.** Clear yellow. Formal Decorative. Excellent.
- Bishop of Llandaff.** Bright red. Darker center. Peony type.
- Fairy.** Rose pink. Excellent.

- Memory.** Dark red. Fine cut flower.
- Rufus.** Maroon. Beautiful deep red.
- Springhill Rose.** American Beauty rose.
- Sylvia.** Bright red. Formal Decorative.
- White Fawn.** Fine white.

BALL or SHOW DAHLIAS

- A. D. Livoni.** Clear rose-pink.
- Bonnie Blue.** Lavender.
- Charlotte Caldwell.** Orange.
- Daintiball.** Light rosy-lavender. Excellent.

- Porthos.** Bright red.
- Storm King.** Fine pure white.
- Tippy.** Golden-yellow.
- White Swan.** White with faint pink tinge.

POMPON DAHLIAS

RED

- Little David.** Small. Burnt orange-red.
- Alice.** New. Outstanding bright red. Extra fine.

BRONZE

- Bronze Beauty.** Amber-bronze. Good cut flower.

PINK

- Bo-Peep.** Rosy pink to mauve. Large.
- Helen Anita.** Pink to lavender. White dot in center.
- Lamplight.** Delicate pink, lighter center. Outstanding.

LAVENDER

- Mary Munns.** Fine lavender cut flower.
- Patricia K.** Light lavender. Darker edge.

PURPLE

- Takas Purple.** Finest purple Pompon.

WHITE

- Joe Fette.** Standard white Pompon.
- Snowclad.** Small quilled white. Heavy bloomer.

YELLOW

- Chita.** Small light yellow.
- Yellow Gem.** Standard yellow Pompon. Good cut flower.

BI-COLOR

- Challenge.** Red and white. Good cut flower.
- Little Herman.** Popular red and white Pompon. Fine cut flower.
- Morning Mist.** Beautiful lavender and white. Heavy bloomer.

GERBERA (Transvaal Daisy)—Califlora Hybrids

January to May delivery. Superior strain of Giant Single and Duplex types wide open flowers in a well blended mixture of brilliant colors, predominating Salmon, Orange, Red and Pink shades.

	100	1000
Large two to four eye root divisions.....	\$16.00	\$150.00
Nice one to two eye root divisions.....	11.00	100.00

"CALIFLORA" BEGONIAS—TUBEROUS ROOTED

California Grown Bulbs. Delivery January to April, Inclusive.

Our Superior strain of Tuberous Rooted Begonias is, without question, the finest to be had. It is the result of many years of experimentation and selection. Strong growing tubers producing huge, magnificent flowers of perfect form carried erect on strong stems.

Types and Colors:

- Giant Camellia Double.** White, Yellow, Rose, Pink, Orange, Scarlet, Dark Red, Apricot, Flame Orange, Blush, Crimson-rose, American Beauty, Cardinal Red, Dark Salmon, Light Salmon, and Mixed colors.
- Giant Frilled.** White, Yellow, Rose, Pink, Salmon, Orange, Scarlet, Dark Red, Apricot Fascination (light pink to white with frilled border shading from rose to light red) and Mixed colors.
- Giant Fimbriata** (Carnation Flowered). White, Yellow, Rose, Pink, Salmon, Orange, Scarlet, Dark Red, Blush, Crimson-rose, Red-salmon, Apricot, Dark-salmon and Mixed colors.
- Lloydii** (Hanging-basket type). White, Pink, Rose, Salmon, Yellow, Orange, Scarlet, and Mixed colors.
- Double Picotee.** (This variety has darker edge of same color.) Salmon, Pink, Rose, Apricot, Red, and Mixed colors.
- Multiflora.** Excellent Pot Plants. Bushy, with many flowers. Available in an excellent strain of Mixed colors. Also separate colors of Yellow, Orange and Scarlet.

Prices—All varieties and colors:

		100	1000
1-1¼" Diameter.....		\$ 7.50	\$ 70.00
1¼-1½" Diameter.....		10.50	100.00
1½-2" Diameter.....		14.50	140.00
2-2½" Diameter.....		19.50	190.00
2½" up Diameter.....		26.00	255.00

CALLA LILLIES

Elliottiana (Yellow Calla). November to March delivery. Beautiful Golden-yellow. Bright green leaves with perforations that have the appearance of spots. Fine for pot culture.

		100	1000
1 3/4"-2"	Diameter.....	\$ 9.50	\$ 90.00
2-2 1/2"	Diameter.....	15.00	145.00
2 1/2"-3"	Diameter.....	25.00	245.00

Pink Calla (Rehmanni Superba). October to February delivery. Very unusual dwarf Calla. Flowers are Rose-pink, changing to Cerise.

		100	1000
1 1/4"-1 1/2"	Diameter.....	\$15.00	\$145.00
1 1/2"-1 3/4"	Diameter.....	18.00	175.00
1 3/4"-2"	Diameter.....	22.50	220.00
2" up	Diameter.....	29.50	290.00

"CALIFLORA" CALADIUM—Fancy Leaf

January to June Delivery. After long experience in growing these in the greenhouse we have selected ten of the most attractive varieties, of contrasting colors and characteristics. In addition to these we can supply any other popular variety. If planted in January will produce salable plants for Easter.

Candidum. Snow-white with green veins and network. Narrow green border. Fine Easter variety.

Hortilania. Center of leaf shining crimson with slight bluish tint. Narrow green border. Strong grower.

Itacapus. Entire leaf dark red of a rust shade; narrow border with red dottings. One of the most beautiful Caladiums.

John Peed. Bold plant with many leaves. Center transparent cherry-red, light green margin.

Lord Derby. Delicate transparent rose with dark green ribs and narrow green edge. Abundant foliage.

Macahyba. Dark moss green profusely spotted and mottled with transparent lilac blotches. Heavy scarlet ribs.

Thomas Tomlinson. Bright crimson center and blotches; narrow green edge. Makes many leaves.

Mrs. W. B. Haldeman. Glowing bright pink with narrow green edge. Varies to a deep pink according to soil used.

Poecile Anglais. Dwarf, many leaved type with wavy leaves of deep crimson having a bluish overcast and bordered metallic green. One of the best.

Mrs. Sander. Roundish, dark green leaf, heavily blotched. Transparent deep rose.

		F.O.B. Los Angeles		F.O.B. Florida	
		100	1000	100	1000
No. 1	1 1/2"-2 1/2" Diameter.....	\$17.00	\$160.00	\$15.00	\$140.00
Jumbo	2 1/2"-3 1/2" Diameter.....	26.00	250.00	23.00	215.00

Orders for less than 25 of a variety take the hundred rate plus 10%.

DAISIES

January to March Delivery

Bloom profusely all Spring, Summer, and until late Fall if flowers are kept cut. Fine florists cut flower and to plant in pots or gallon cans for nursery use. Large rooted divisions.

		100	1000
Esther Read. Fine large pure white, completely double.....		\$ 8.00	\$ 75.00
Grand Marconi. Pure white double Chrysanthemum-like flowers on 2 1/2-foot stems.....		8.00	75.00
Mt. Shasta. Similar to Esther Read. Longer stems.....		8.00	75.00
Shasta Edgebrook. New. Duplex type with wide petals.....		20.00	175.00

SPREKELIA FORMOSISSIMA—Jacobean Lily

Beautiful deep red orchid-shaped flower. Leaves dark green, sword-shaped.

Jumbo	1 3/4" up Diameter.....	\$25.00	\$245.00
Tops	1 1/2"-1 3/4" Diameter.....	20.00	195.00

LILY OF THE VALLEY

Delivery After January 15th

Nice large Northwest grown. Blooming size. (Not suitable for greenhouse forcing.)

PRICES				
25 Pips.....	\$1.50	50 Pips.....	\$2.75	100 Pips.....\$5.25
				1000 Pips.....\$50.00
250 at the 1000 rate.				

TIGRIDIA "CALIFLORA" HYBRIDS

February to April Delivery

Well blended mixture of Orange, Scarlet, Dark Rose, Yellow and other shades.

	100	1000		100	1000
3/4"-up diameter	\$3.50	\$30.00	1"-up diameter	\$5.00	\$45.00

We expect to have a limited quantity of TIGRIDIA CALIFLORA HYBRIDS in separate colors as follows: Bright Red, Wine Red, Rose, Deep Rose and Yellow.

	100	1000		100	1000
3/4"-up diameter	\$4.00	\$35.00	1"-up diameter	\$5.50	\$50.00

TUBEROSES

January to April Delivery

	100	1000		100	1000
Double Pearl. 4 to 6-inch Cir.....	\$7.25	\$70.00	Single Mexican. Sweet-scented.		
Double Pearl. 6 to 8-inch Cir.....	9.25	90.00	4 to 6-inch Cir.....	\$4.50	\$42.50